

SEO, Scripts, Guides and Tools

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Google Checkout launched (former Gbuy)

2006.06.29

Want a faster, safer and more convenient way to shop online? You got it.

Stop creating multiple accounts and passwords.

With Google Checkout™ you can quickly and easily buy from stores across the web and track all your orders and shipping in one place.

Shop with confidence.

Our fraud protection policy covers you against unauthorized purchases made through Google Checkout, and we don't share your purchase history or full credit card number with sellers.

Control commercial spam.

You can keep your email address confidential, and easily turn off unwanted emails from stores where you use Google Checkout.

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Two new AdWords reports from Google Analytics

2006.06.29

As part of Google's ongoing efforts to provide more useful reporting information to advertisers, today we are introducing two new reports for Google Analytics, the AdWords Analysis report and the AdWords Keyword Positions report.

New open source development site from Microsoft: CodePlex

2006.06.28

Microsoft has officially launched its open source developer website to promote the use of its software engineering technology among the development community.

The CodePlex website has been running in a trial beta format since May and has received more than 100,000 visits worldwide. The initial 12 projects being worked on by developers have grown to more than 30.

<http://www.codeplex.com/>

Google's payment service going for a test this week

2006.06.28

Internet search engine giant Google Inc. is set to introduce a test version of its online-payment service as early as this week, The Wall Street Journal reporting, citing people briefed on the situation.

To attract customers, Google plans to offer an unspecified rebate to people who make online purchases using the service, known as Gbuy, the Journal said.

Google Forced to Delete Data

2006.06.27

The Social Security numbers and test scores of 619 students at public schools in Catawba County, N.C., were available online via Google's search engine until Friday, when the company complied with a local court order to delete all information about that county's board of education from its servers.

<http://www.theinquirer.net/?article=32637>

Google sells stake in rival Baidu

2006.06.23

Google Inc. has sold its roughly 2 percent stake in rival Baidu.com Inc., the market leader in China's Internet Web search market, according to a U.S. regulatory filing.

"We have disposed of our modest investment in Baidu," Google spokeswoman Debbie Frost confirmed. "It has always been our goal to grow our own successful business in China and we are very focused on that," she said in an e-mailed statement.

New Microsoft release: Windows Live IM service

2006.06.21

Microsoft Corp. launched on Monday its newly branded instant messaging system, Windows Live Messenger, the first major release in a wave of online services Microsoft plans to offer to grab a larger share of Web advertising revenue.

Windows Live Messenger builds on top of Microsoft's MSN Messenger -- used by 240 million people worldwide -- and offers free PC-to-PC calls, inexpensive calls to ordinary phones from the PC and video conferencing using Web cameras.

Google Pages Used to Host Trojan Horse

2006.06.20

Google's Web site hosting service is apparently being used by hackers to try to steal money using a malicious program, a security company said. The Trojan appears to have been noticed before its authors have managed to launch an attack, Websense said. The company has not yet detected e-mails or IM links leading back to the Trojan, which is designed to steal bank details relating to certain financial institutions.

Google New U.S. Government Search

2006.06.19

Google has launched a new U.S. Government Search that makes finding government information very easy. This capability also includes news sources such as The Washington Post and many others. As other search tools from Google, this one is customisable and with the ability to add RSS feeds and other content.

<http://usgov.google.com/>

Bill Gates will Retire from Microsoft

2006.06.16

Microsoft Corp. said its founder and longtime leader Bill Gates will step down from his day-to-day duties at the software giant in July 2008 to focus full-time on his nonprofit foundation.

Amazon Starts Selling Groceries Online

2006.06.16

Internet retailer Amazon.com Inc. has started selling groceries on its Web site, a cautious step into a business that was one of the biggest casualties of the dot-com collapse.

MySpace to auction new search function

2006.06.14

MySpace, the internet site that lets users build their own homepage and profiles, plans to auction off its search function to either Google, Yahoo or MSN. From [BBC news](#).

Google GBuy set to be released on June 28th

2006.06.13

Google will start an online payment system this month that will challenge eBay Inc.'s PayPal and let Google offer more targeted ads.

Google released: AdWords Editor (beta)

2006.06.07

A new downloadable software to manage your Adwords campaigns.

<http://services.google.com/adwordseditor/index.html>

New tool: SEO Rank Checker

2006.06.07

A free tool for you to check your MSN, Yahoo and Google position on any keyword you desire. [Here](#)

New feature from Google: Spreadsheet

2006.06.06

Create basic spreadsheets from scratch.

You can start from scratch and do all the basics, including changing the number format, sorting by columns, and adding formulas.

Upload your spreadsheet files.

Upload spreadsheets or worksheets from CSV or XLS format - all your formulas and formatting will come across intact.

Familiar desktop feel makes editing a breeze.

Just click the toolbar buttons to bold, underline, change the font, change the cell background color and more.

<http://www.google.com/googlespreadsheets/tour1.html>

New tool: Google PR checker

2006.06.04

A free tool you can use to check your Google PR (page rank) without the need of the Google toolbar.

http://www.webmasterspy.com/tools/google_pr_checker.html

Microsoft removes the PDF Saving Feature

2006.06.03

Microsoft said it had canceled the plans to include an automatic way to save documents in a PDF format in the next version of its Office software, following a dispute with Adobe Systems Inc.

Instead, users who purchase Office 2007, due out in January, will have to download separate, free software to save Word, Excel and other Office documents as PDF files.

Yahoo launches a new video site

2006.06.01

You can now upload you own videos to this new site. The redesigned Yahoo Video page will include a search box at the top and editorially chosen feature videos that are topical, interesting or popular among viewers. Users can also browse for video by categories or user-generated tags.

<http://video.yahoo.com/>

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