

Webmaster Spy

[HOME](#)
[SCRIPTS](#)
[GUIDES](#)
[SEO](#)
[AFFILIATES](#)
[TOOLS](#)

Old news for March 2006

[OLD NEWS](#)
[FORUM](#)
[LINK EXCHANGE](#)
[DIRECTORY](#)
[SITEMAP](#)

Microsoft gives until 2nd June 2006 to Fix Sites using ActiveX

2006.03.30

"For our April IE cumulative security update, we will include the IE ActiveX change in the security update, but we will create a "compatibility patch" (deployed like a hotfix) that allows customers to turn off the change for a limited period of time through the June update cycle (2nd Tuesday in June) to provide time for enterprise customers to resolve compatibility issues. "

Looks like its time to start changing the way your websites handle plugins for IE.

Global Information Technology Report

2006.03.30

Since it was first launched in 2001, the Global Information Technology Report has become a valuable and unique benchmarking tool to determine national ICT strengths and weaknesses, and to evaluate progress. It also highlights the continuing importance of ICT application and development for economic growth.

The Report uses the Networked Readiness Index (NRI), covering a total of 115 economies in 2005-2006, to measure the degree of preparation of a nation or community to participate in and benefit from ICT developments.

(take a look at Israel in the 19th place)

| Rank | Country | Score |
|------|----------------|-------|
| 1 | United States | 2.02 |
| 2 | Singapore | 1.89 |
| 3 | Denmark | 1.8 |
| 4 | Iceland | 1.78 |
| 5 | Finland | 1.72 |
| 6 | Canada | 1.54 |
| 7 | Taiwan | 1.51 |
| 8 | Sweden | 1.49 |
| 9 | Switzerland | 1.48 |
| 10 | United Kingdom | 1.44 |
| 11 | Hong Kong | 1.44 |
| 12 | Netherlands | 1.39 |
| 13 | Norway | 1.33 |
| 14 | Korea | 1.31 |
| 15 | Australia | 1.28 |
| 16 | Japan | 1.24 |
| 17 | Germany | 1.18 |
| 18 | Austria | 1.18 |
| 19 | Israel | 1.16 |
| 20 | Ireland | 1.15 |

[Full pdf report](#)

Try out Google's new interface

2006.03.29

For Google.com users paste this into your address bar while on Google search and hit enter followed by a refresh.

```
javascript:alert(document.cookie="PREF=ID=fb7740f107311e46:");
```

For Google.co.uk users paste this into your address bar while on Google search and hit enter followed by a refresh.

```
javascript:alert(document.cookie="PREF=ID=fb7740f107311e46:");
```

eBay adds RSS to their listings

2006.03.27

After so many (unauthorized) services have been simulating RSS feeds for ebay listings over the years, eBay has finally offered them officially: "This week we're adding RSS support to our eBay Search pages. With this enhancement you can create a custom RSS feed that will deliver the results of your eBay Search to you via any RSS reader. Since we are integrating the RSS support with our Advanced Search pages, you'll have complete control over how you narrow down your search."

Google Adwords KW Tool now offers 12-month trend data

2006.03.23

The Google Adwords Keyword Tool now offer a research feature that they call "global trends" - a 12 months snapshot of keyword searches on Google for SEO. In fact, there's a couple new enhancements to the tool that are well worth checking out. This can really help your SEO, and absolutely anyone can check it out, because now it's all available externally, and you don't need an Adwords account: [here](#)

Website Sues Google Over Rankings

2006.03.19

Google Inc.'s mysterious methods for ranking Web sites came under attack Friday in a lawsuit accusing the online search engine leader of ruining scores of Internet businesses that have been wrongfully banished from its index. The civil complaint, filed in U.S. District Court in San Jose by KinderStart.com, seeks to be certified as a class action representing the owners of all Web sites blacklisted by Google's Internet-leading search engine since January 2001.

KinderStart, a Norwalk-based Web site devoted to information about children, says it was dropped from Google's index a year ago without warning.

KinderStart alleges Google has engaged in anticompetitive behavior and misled the public by positioning its search engine as an objective source for finding Internet content. The suit seeks unspecified financial damages and a court order that would require Google to change its ways. SEO will get harder.

Google launched demographic targeting

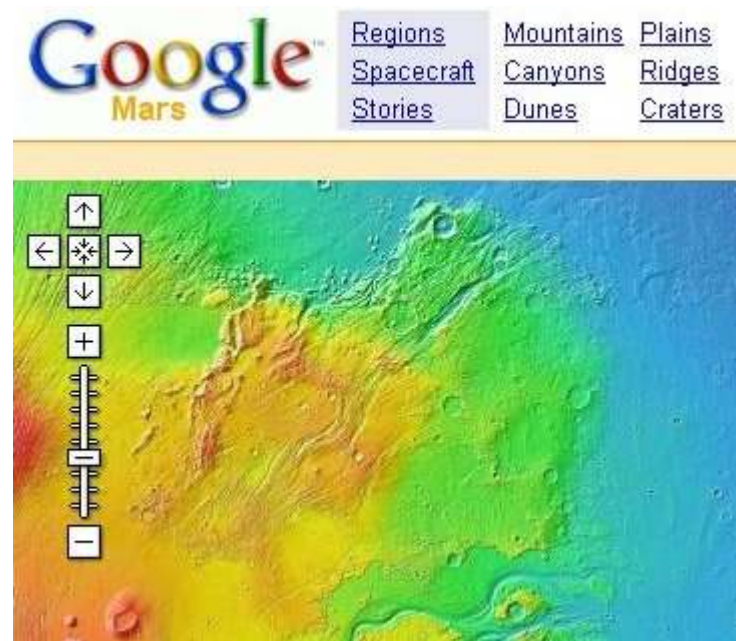
2006.03.15

Google has launched demographic targeting for advertisers. I can imagine that this will impact adsense. It seems that ad impressions could drop, but hopefully cpc would increase. Read more [here](#).

Google Mars

2006.03.13

A new cool feature for Google Maps, Shows pictures from Mars. you can check it out [here](#).



Microsoft Windows Live Search

2006.03.08

Microsoft has released its beta Windows Live Search at <http://www.live.com> which would replace MSN some times in Summer. It's quite innovative with a lot of new features consolidated. Its screen fit with your computer. In search, you don't have to go from page 1 to page 2 or 3, but streamline down - so basically you may not need to be at #1 or page 1 like traditional SE to get traffic. SEO is changing its face.

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